

Genesa Characteristics

With the highest technology , In Vivo NSA (France) has developed the pre-starter feed Genesa . Its high quality ingredients and crumble like appearance stimulates and assures the chicks consumption (1-2mm in diameter).

It is designed to meet the needs of the chicks. Genesa is formulated with essential nutrients, it promotes a high quality production and is easily digested.

NEOSAFE is a technologically designed supplement which is added to optimize and improve intestinal micro floral (digestion) from the beginning of the chick 's life which is raised in an animal husbandry.



Why using a pre-starter?

The broiler production is characterized by bird strains handling rapid growth of increasing weight and have better feed conversion . Nutrition is a key factor for the success of the production.

In their first week the chicken gets its maximum growth. Good nutrition ensures in 7 days a good weight , maturity of the digestive tract, well muscled and optimal immune response.



Reimers Feed Mill

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Ensure a good start with its innovative pre-starter Genesa

The start of a successful end.

**Feeding program specifically
designed for the reception of
the chick.**



Ingredients

protein min	22.0%	Phosphorus	0.63%
fat min	4.0%	Sodium	0.27%
max ashes	8.0%	Lysine	13.4g/kg
fiber max	4.0%	Methionine	6.4g/kg
humidity max	12.0%	ELN min	50.0g/kg

Our results for the best performance

- ◆ increased feed intake.
- ◆ Best chicken viability
- ◆ Increased flock uniformity and homogenization security from the start.
- ◆ Improves profitability.
- ◆ At daily weight gain of more than 40g per chick at 35 days.

Genesa Pre-starter

Guaranteed Analysis

The presentation of the food is vital in the initial phase: Genesa is in the form of micronized Crumble (1-2mm) designed to promote consumption and ensure their facial digestion with highly digestible protein for chicks from 1 to 7 days

Store in a cool and dry place

